

## SAHA NATHAN

### MOTIVATIONAL SPEAKER AND LIFE COACH

A Power Motivator, Author, Motivational Speaker and Life Coach



info@schoolskey.com

## + ORGANISATION & MISSION

### The New Beginning Now

*Mission: To help people reach the SOURCE by understanding the connection between the Body, Mind, Emotion and Spirit.*

## + PROFILE

- ❖ Founder - The **New Beginning Now**, an initiative to help people reach the SOURCE by understanding the connection between the Body, Mind, Emotion and Spirit.
- ❖ A prolific writer and author – have authored about 11 books in English and Tamil and a Top 10 author out of 3500 authors
- ❖ A regular on Radio Talk shows
- ❖ Runs a channel 'Saha TV' on Youtube
- ❖ A motivational keynote speaker
- ❖ Was a Visiting faculty at Anna University for their MBA department from 1999 to 2001.

## + DOMAIN AREAS

- ✓ Personality Development
- ✓ Professional practitioner of Life Skills
- ✓ Motivational speaker
- ✓ Sales and Customer Service Orientation

## + SAHA – THE GENESIS AS A PRACTITIONER

- ✓ The journey commenced in 1999, with writing of articles for a Chennai's local employment tabloid "Private Jobs".
- ✓ Saha's Mentor Lena Tamilvanan (Chief Editor in Kalkandu and Head of Manimekalai prasuram) recommended him to release it as a book. The release function was presided over by Dr. Paarivendar (President and founder of Indhiya Jananayaga Katchi, Founder and Chancellor of SRM University). Gracious enough to buy the books for SRM group of institutions.
- ✓ Sold over 70000 copies of the book
- ✓ CRM book (Customer Relationship Management – A Step by Step Approach – by Sagadevan. A). This book has even been used in more than 10 University MBA/Management syllabuses in India.

## + AWARDS & ACHIEVEMENTS

- ✓ Was conferred the Best Faculty award by Anna University
- ✓ Bestselling author award from Manimekalai Prasuram.
- ✓ Honoured by Lakshman Sruthi for his contribution towards humanity
- ✓ Honoured by the biggest cards brand Olympic Cards for services rendered through Motivational Talks for the human resource

## + BOOKS AUTHORED

- ❖ Prachanaigal Jeyipparkey - A Self help Book – Tamil
- ❖ Velchi Enbathu Eluichikkey - A Self help Book – Tamil
- ❖ Customer Relationship Management - A Step By Step Approach - CRM – IT Technology - English
- ❖ The Art Of making Relationships - A Self help Book – English
- ❖ Uravugalai Uruvakkum Kalai-A Self help Book – Tamil
- ❖ Scope of Hopes Alias The art of Renewing Your Hope - A Self help Book – English
- ❖ NambikkaiGalai Puthupikkum Kalai- A Self help Book – Tamil
- ❖ Relationship Solution – A Spiritual Way - A Spiritual - A Self help book - English
- ❖ Ungalai Vendral Ulaginai Vellalam – A Self help book - Tamil
- ❖ The Golden key for Wellness – A Self Help book - English

## + MENTORING COMPETENCIES



Life Skills for students



Personality Development



Motivational Speaker